



AGENDA

9.9.2015 | NextEnergy, Detroit

9:30 a.m. - 10:00 a.m.

Registration, Refreshments and Exhibits

10:00 a.m. - 10:15 a.m.

Welcome and why V2B at NextEnergy

Jean Redfield, NextEnergy

10:15 a.m. - 10:40 a.m.

Opening Keynote

Gordon Feller, Director, Office of the EVP, Cisco

10:40 a.m. - 10:50 a.m.

What is V2B, and Why Now?

Tim Johnson and Joshua Brugeman, NextEnergy

The connected building and connected vehicles space is evolving rapidly. New technologies, capabilities, value propositions and business models are developing. Tim and Josh will provide an overview of the V2B to kick off the day.

10:50 a.m. - 11:10 a.m.

Today's V2B Market: Tomorrow's Potential

Dave Hurst, NextEnergy

Traditional market players from the vehicle and building spaces are playing in the V2B market. And, so are new companies that are developing entirely new offerings. Dave Hurst will provide an overview of NextEnergy's research of the V2B market and highlight the potential that exists in tomorrow.

11:10 a.m. - 11:30 a.m.

Technology Whirlwind:

What's real, now? 60 second pitches from active participants in the space

A variety of technology companies are already developing offerings for the V2B space. This fast paced session will provide a quick overview of some of the technology offerings already in the market. Come hear their 60 second pitches and walk away with a glimpse into the offerings of the future.

11:30 a.m. - 1:00 p.m.

Networking Lunch + Demonstration Tours and Exhibits

(Tours will be held in 15-minute intervals)

During lunch, take a minute to experience a variety of V2B demonstrations that will be on showcase throughout NextEnergy's campus, ranging from connected energy storage to connected EV charging.



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1:00 p.m. - 2:00 p.m.

**What are the Technologies and Systems Needed? What are the Technology Gaps?:
Viewpoints on specific V2B technology and systems solutions, and the current
gaps required to achieve and optimize them.**

Let's talk about the technologies, the opportunities, and the gaps in the V2B space. What are we going to see hit the market first and what's needed to fill some gaps from a technology perspective. Hear from a broad representation of the industry on current technology offerings and what's expected in years to come.

Automotive OEM | Technology Provider | Data Services

2:00 p.m. - 2:30 p.m.

Networking Break

2:30 p.m. - 3:30 p.m.

What's the Money Trail? What are the Commercial Gaps?

Viewpoints on specific V2B business models, and the current gaps required to achieve and optimize them. V2B isn't just about the technology but there are also entirely new value propositions and business models in development. And, securing the monetization model is essential for the industry to prosper. Come hear from a variety of industry leaders about the value propositions they are pursuing and their plan to follow the money trail.

Building Owner | Automotive OEM | Utility | Technology Provider | Software Provider

3:30 p.m. - 4:00 p.m.

Closing Keynote

4:00 p.m. - 4:15 p.m.

Where do we go from Here?

NextEnergy

4:30 p.m. - 6:30 p.m.

Networking Reception in Partnership with US DOE Funding Workshop and Techstars Mobility Demo Days

Stick around and have some fun. And, we'll be joined by participants from a few other events in town including Techstars Mobility and the US Department of Energy Funding Workshop.

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