

At NextEnergy, we work with innovators to accelerate smarter, cleaner, more accessible solutions for communities and cities. Based in the center of Detroit's growing innovation district, we demonstrate and pilot technologies in real-world environments to gather data and diverse user-experiences. This process helps us to quickly scale and deploy solutions by accelerating commercialization specifically in smart mobility and smart grid.

Our corporate partners are able to leverage our depth of experience, technical knowledge and established network of partners to gain efficient access to the innovation pipeline to connect with promising solutions and innovators.

[nextenergy.org](http://nextenergy.org)

## SPONSORSHIP OPPORTUNITIES

BENEFITS	INVESTMENT	
	50K	100K
CORPORATE VISIBILITY	●	●
THOUGHT LEADERSHIP	●	●
VENTURE REPORT	SELECT ONE	●
MARKET & TECHNOLOGY ANALYSIS		●
IDEATION/BRAINSTORMING SESSION		●
PROPOSAL DEVELOPMENT	SELECT ONE	●
PROJECT DEVELOPMENT		●
FOCUSED RELATIONSHIP DEVELOPMENT		●
PARTICIPATE IN INDUSTRY ADVISORY BOARD		●

## WHY PARTNER WITH US?



### CORPORATE VISIBILITY

Increase your visibility through NextEnergy's network. NextEnergy provides company and product promotional opportunities for our corporate sponsors at the NextEnergy Center, which hosts thousands of visitors each year for events, workshops, and meetings. Companies may receive exposure through NextEnergy's e-newsletter, press releases, direct mail, website, brochures, and social media.

1,680

AVERAGE MONTHLY WEBSITE VISITORS

2,674

SOCIAL MEDIA FOLLOWERS

7,900

AVERAGE MONTHLY NEWSLETTER SUBSCRIBERS



### THOUGHT LEADERSHIP

Contribute to sharing your expertise and learning from others.

45

AVERAGE YEARLY SPEAKING ENGAGEMENTS



### VENTURE REPORT

Build your technology pipeline via access to NextEnergy's venture clients and networks.



### MARKET & TECHNOLOGY ANALYSIS

Receive due diligence on current and forecasted trends, technology roadmapping, and supply and value chain analysis.



### PROPOSAL DEVELOPMENT

Receive support in developing proposals for R&D and commercialization programs.



### PROJECT DEVELOPMENT

NextEnergy will build your project team and your capacity to assist in the establishment of state of the art programs.



### FOCUSED RELATIONSHIP DEVELOPMENT

Gain access to NextEnergy's network of key public and private organizations that are revolutionizing the mobility and advanced energy space. Since 2002, we have worked with over 400 companies, major universities, federal agencies, and philanthropic organizations to attract over \$1.5 billion in advanced energy and mobility technology investments.



### IDEATION SESSION

Work with NextEnergy to pinpoint your business's challenges and pain points, identify and develop targeted solutions that can be integrated directly into your business.



### INDUSTRY ADVISORY BOARD

Influence NextEnergy's future innovation and commercialization activities and programs and network with sponsors to gain insight within other smart mobility and grid sectors and applications.



Contact us today to discuss how we can help you advance your business goals.

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